



2026 ADVERTISING RATE CARD

Reach the people who live nearby.

Local newsletter advertising across Fayette County,
Forsyth County, and Griffin-Spalding County.



**FAYETTE
FLYER**

FAYETTE COUNTY



**FORSYTH
FLYER**

FORSYTH COUNTY



**GRIFFIN
GRAPEVINE**

GRIFFIN-SPALDING

THE LOCAL ADVANTAGE

A trusted place for local businesses to be seen.

WellDiem publications put advertisers inside useful local newsletters readers choose to open. Campaigns can stay focused on one county or run across all three markets.

3
Georgia markets
Fayette County, Forsyth County, and Griffin-Spalding County.

2x
Issues each week
Consistent Monday and Thursday opportunities for repeated local visibility.

1
Premium sponsor
Only one business receives the top sponsor position in each issue.

THREE PUBLICATIONS, ONE EASY BUY

	Fayette Flyer Fayette County	Fayetteville, Peachtree City, Tyrone, Brooks, Woolsey, and nearby communities.
	Forsyth Flyer Forsyth County	Cumming and communities across one of metro Atlanta's fastest-growing counties.
	Griffin Grapevine Griffin-Spalding County	Griffin and the wider Spalding County community.

WHY IT WORKS Local relevance beats broad, wasted reach. Readers receive useful news, events, school notes, civic updates, and business openings from the places where they live.	WHAT ADVERTISERS GET Clear sponsor labeling, direct publisher support, copy shaping where included, a clickable call to action, and placement in a brand-safe editorial environment.
--	--

Current subscriber counts, open rates, and click results are shared with proposals using the latest verified reporting date, rather than a stale number printed in this rate card.

Choose the amount of attention you need.

Every rate is a flat price per issue. The same straightforward pricing applies in Fayette Flyer, Forsyth Flyer, and Griffin Grapevine.

PLACEMENT	FAYETTE FLYER	FORSYTH FLYER	GRIFFIN GRAPEVINE
Premium Issue Sponsor	\$100	\$100	\$100
Sponsored Local Spotlight	\$75	\$75	\$75
Sponsored Event Placement	\$50	\$50	\$50
Newsletter Banner	\$40	\$40	\$40

PREMIUM ISSUE SPONSOR

\$100 / issue

Best for: Broad awareness, credibility, launches, and high-value local services.
Top-of-issue placement; one sponsor per issue; logo or image; up to 100 words; one primary call to action; copy shaping included.

SPONSORED LOCAL SPOTLIGHT

\$75 / issue

Best for: Openings, services, seasonal offers, nonprofit campaigns, and useful local stories.
Prominent in-newsletter placement; image or logo; up to 75 words; one primary call to action; copy shaping included.

SPONSORED EVENT PLACEMENT

\$50 / issue

Best for: Classes, camps, concerts, fundraisers, ticketed events, open houses, and workshops.
Placed in the events section; image or logo; up to 50 words; date, time, location, and registration link; copy shaping included.

NEWSLETTER BANNER

\$40 / issue

Best for: Simple visual awareness when your business already has ready-to-run creative.
One linked display image inside the issue. Advertiser supplies final artwork. Recommended size: 1200 x 400 pixels, JPG or PNG.

Optional social add-on: \$50 per coordinated Facebook or Instagram post, where available. Social placements must accompany a newsletter booking.

PACKAGE PRICING

Repetition costs less.

Local advertising works best when readers see a business more than once. These packages lower the per-issue cost while keeping the campaign easy to understand.

ONE-MARKET PACKAGES

PLACEMENT	4 ISSUES	YOU SAVE	8 ISSUES	YOU SAVE
Premium Issue Sponsor	\$360	\$40	\$680	\$120
Sponsored Local Spotlight	\$270	\$30	\$510	\$90
Sponsored Event Placement	\$180	\$20	\$340	\$60
Newsletter Banner	\$145	\$15	\$270	\$50

Choose Fayette Flyer, Forsyth Flyer, or Griffin Grapevine. Issues may run consecutively or on approved dates within 60 days.

THREE-MARKET PACKAGES

PLACEMENT	1 ISSUE EACH	YOU SAVE	4 ISSUES EACH	YOU SAVE
Premium Issue Sponsor	\$250	\$50	\$960	\$240
Sponsored Local Spotlight	\$190	\$35	\$720	\$180
Sponsored Event Placement	\$125	\$25	\$480	\$120
Newsletter Banner	\$100	\$20	\$380	\$100

A three-market run places the same campaign in Fayette Flyer, Forsyth Flyer, and Griffin Grapevine. Four-issue-each packages include 12 total placements and must run within 90 days.

Need a different mix?

WellDiem can build a seasonal or multi-market campaign around your service area, timing, and budget without forcing you into placements you do not need.

From idea to inbox in four steps.

You do not need an agency or a finished ad to get started. WellDiem works directly with local businesses and organizations to make each placement clear, useful, and easy to act on.

01	Choose your market	Pick one publication or all three based on where your customers live.
02	Choose your placement	Select the premium sponsor, local spotlight, event placement, or banner.
03	Send the basics	Provide your logo or image, the offer or event details, and the link readers should visit.
04	Approve and publish	WellDiem shapes included copy, confirms the final placement, and schedules the campaign.

WHAT TO SEND Business name, preferred publication and dates, goal or offer, destination link, contact information, and a high-resolution logo or image.	A FEW PRACTICAL NOTES All advertising is clearly identified. Placement is subject to availability and editorial fit. WellDiem may edit supplied copy for length, clarity, and house style. Rates are effective July 2026 and may change for future bookings.
---	--

READY TO REACH LOCAL READERS?

Start an advertising conversation.

info@welldiem.com | welldiem.com/contact

Chad Stroud, Publisher | WellDiem Company